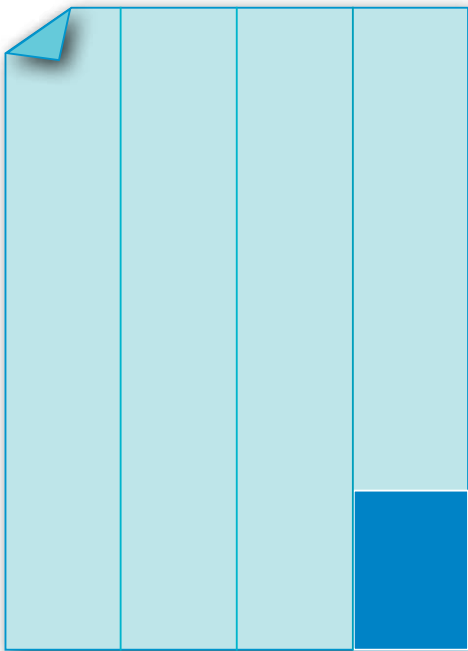
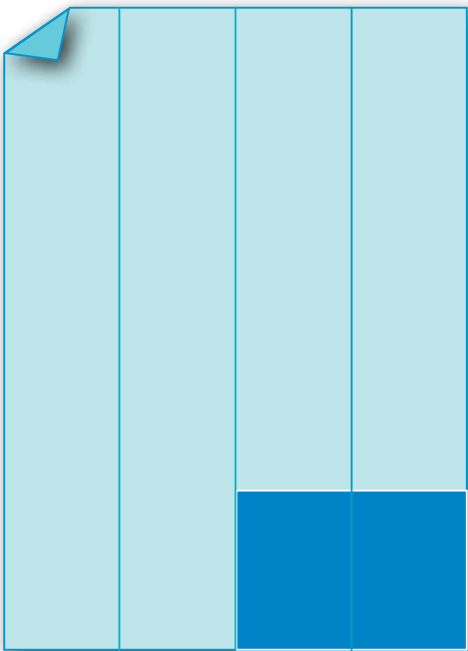


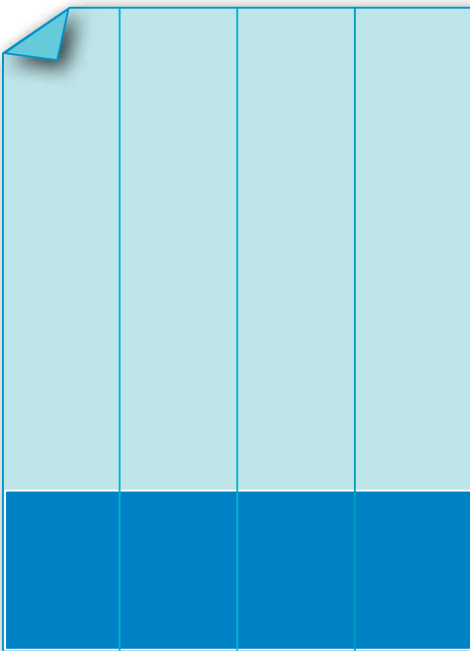
Western Echo Advertising Rate Card



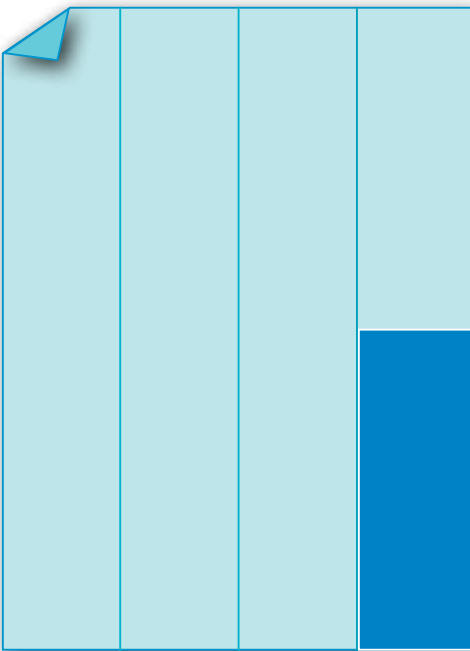
Standard
93mm H x 63.3mm W



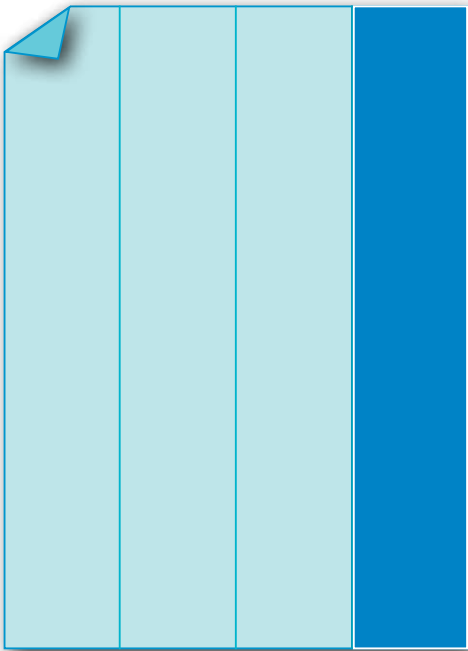
Double
93mm H x 128.8mm W



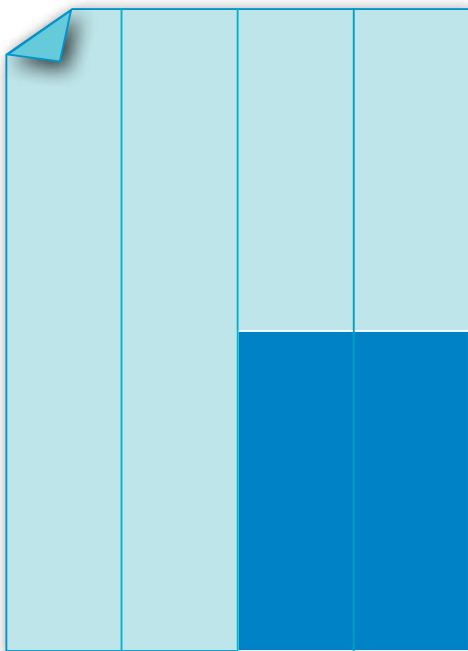
Banner
93mm H x 261.8mm W



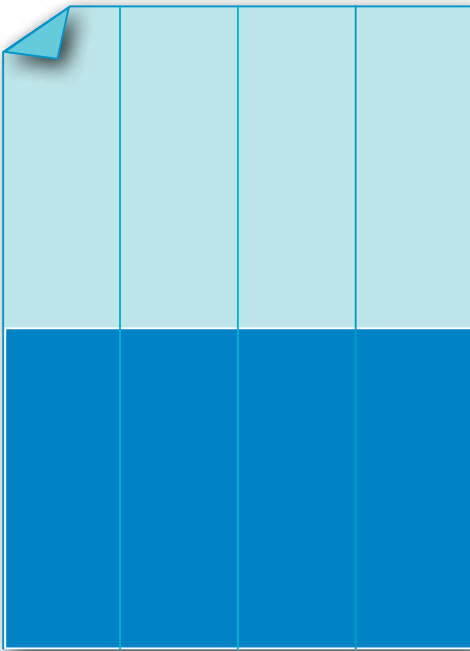
Double Portrait
189.7mm H x 63.3mm W



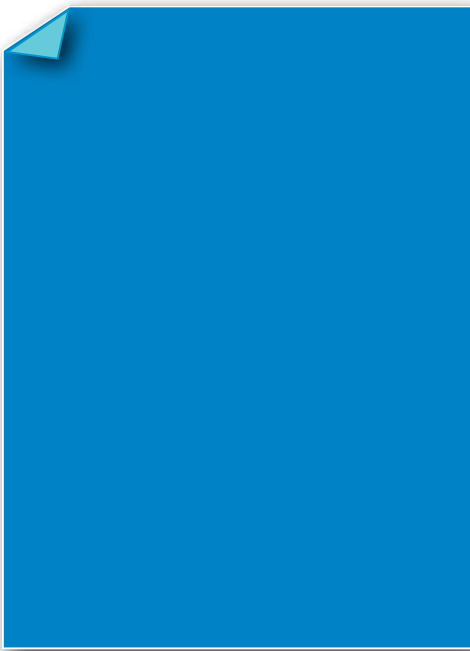
One Column
379.7mm H x 63.3mm W



Quarter Page
189.7mm H x 128.8mm W



Half Page
189.7mm H x 261.8mm W



Full Page
379.7mm H x 262mm W

Standard	\$100
Double	\$200
Banner	\$400
Double Portrait	\$200
One Column	\$400
Quarter Page	\$400
Half Page	\$800
Full Page	\$1800

The Western Echo is a Tabloid size newspaper.
All prices are full colour.
Sizes shown above may not be to actual scale.
Other size options are available.
All prices exclusive of GST
GST must be added where applicable.
Ads will only run upon signed advertising contract.
All new accounts pay with insertion order until credit is established; 3 months (or by prior arrangement).
Account payment terms are 7 days from publication.

Position Loading
Front Page (Banner ad only) 100%
Back page 50%
Advertising material requirement:
Press ready PDF, CMYK, Fonts outlined
Or we can design your ads for you at no extra charge (up to Quarter Page).
Ad design over Quarter Page upon request

The Western Echo hits the streets on the second Thursday of each month with material deadline being the first Friday of that month

Have an idea for a story?
Heard something interesting on the grapevine?
Let us know, and if we run with it you could receive handsome discounts on your next advertisment!

Community groups please talk to us before ordering advertisements.

Please email your advertising enquiries and advertisements to alan@westernecho.news or phone Alan on 0488 2782 99